**Semester 1**

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| **Kode MK** | **Nama Mata Kuliah** | **SKS** |
| [35002](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35002&kurikulum=35-2013)  | STRATEGIC MARKETING MANAGEMENT | 3    |
| [35003](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35003&kurikulum=35-2013)  | CORPORATE FINANCIAL MANAGEMENT | 3    |
| [35040](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35040&kurikulum=35-2013)  | BUSINESS ETHIC AND GOOD GOVERNANCE | 3    |
|   |  | **9**  |

**Semester 2**

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| **Kode MK** | **Nama Mata Kuliah** | **SKS** |
| [35005](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35005&kurikulum=35-2013)  | STRATEGIC HUMAN RESOURCE MANAGEMENT | 3    |
| [35006](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35006&kurikulum=35-2013)  | OPERATION STRATEGIC AND PROCESS MANAGEMENT | 3    |
| [35007](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35007&kurikulum=35-2013)  | ENTREPRENEURSHIP AND INOVATION MANAGEMENT | 3    |
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**Semester 3**

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| **Kode MK** | **Nama Mata Kuliah** | **SKS** |
| [35008](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35008&kurikulum=35-2013)  | ORGANIZATION THEORY AND DESIGN | 3    |
| [35009](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35009&kurikulum=35-2013)  | DISTINCTIVE STRATEGIC MANAGEMENT | 3    |
| [35012](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35012&kurikulum=35-2013)  | ADVANCED FINANCIAL RESEARCH | 3    |
| [35013](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35013&kurikulum=35-2013)  | HUMAN RESOURCE RESEARCH | 3    |
| [35015](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35015&kurikulum=35-2013)  | MARKETING RESEARCH | 3    |
| [35022](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35022&kurikulum=35-2013)  | RESEARCH METHODS FOR OPERATIONAL BUSINESS | 3    |
| [35038](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35038&kurikulum=35-2013)  | INDUSTRIAL SAFETY AND HEALTH IN BUSINESS | 3    |
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**Semester 4**

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| **Kode MK** | **Nama Mata Kuliah** | **SKS** |
| [35010](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35010&kurikulum=35-2013)  | ADVANCED CORPORATE FINANCE | 3    |
| [35011](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35011&kurikulum=35-2013)  | INVESTMENT MANAGEMENT AND PORTFOLIO ANALYSIS | 3    |
| [35016](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35016&kurikulum=35-2013)  | MANAGEMENT OF INDUSTRIAL RELATION | 3    |
| [35017](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35017&kurikulum=35-2013)  | MANAGING TRAINING AND DEVELOPMENT | 3    |
| [35018](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35018&kurikulum=35-2013)  | QUALITY AND PRODUCTIVITY MANAGEMENT | 3    |
| [35019](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35019&kurikulum=35-2013)  | INDUSTRIAL COST ANALYSIS | 3    |
| [35020](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35020&kurikulum=35-2013)  | CONSUMER BEHAVIOUR AND MARKETING COMMUNICATION | 3    |
| [35021](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35021&kurikulum=35-2013)  | SPECIAL TOPIC IN MARKETING | 3    |
| [35023](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35023&kurikulum=35-2013)  | CUSTOMER DEVELOPMENT STRATEGIC | 3    |
| [35024](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35024&kurikulum=35-2013)  | E-MARKETING | 3    |
| [35025](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35025&kurikulum=35-2013)  | EMPLOYER PERFORMANCE AND TALENT MANAGEMENT | 3    |
| [35026](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35026&kurikulum=35-2013)  | FINANCIAL ENGINEERING | 3    |
| [35027](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35027&kurikulum=35-2013)  | ENTERPRISE RESOURCE PLANNING SYSTEM | 3    |
| [35028](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35028&kurikulum=35-2013)  | GLOBAL SUPPLY CHAIN MANAGEMENT | 3    |
| [35029](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35029&kurikulum=35-2013)  | STRATEGIC HUMAN CAPITAL | 3    |
| [35030](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35030&kurikulum=35-2013)  | SERVICE MARKETING AND HOSPITALITY | 3    |
| [35031](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35031&kurikulum=35-2013)  | STRATEGIC PRODUCT CREATION | 3    |
| [35032](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35032&kurikulum=35-2013)  | ORGANIZATION CHANGE AND CORPORATE CULTURE | 3    |
| [35033](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35033&kurikulum=35-2013)  | STRUCTURE FINANCE | 3    |
| [35034](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35034&kurikulum=35-2013)  | RISK MANAGEMENT | 3    |
| [35035](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35035&kurikulum=35-2013)  | MULTINATIONAL CORPORATE FINANCE | 3    |
| [35036](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35036&kurikulum=35-2013)  | BUSINESS PROCESS REENGINEERING | 3    |
| [35039](https://sia-legacy.mercubuana.ac.id/reguler2/kurikulum/sap_materi_test.php?kode_matakuliah=35039&kurikulum=35-2013)  | TESIS | 6    |
|  | **72**  |